

VIMALKUMAR P

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<https://www.vimalkumar.site/>



CAREER OBJECTIVE

To secure a challenging position in a reputable organization to expand my learning, knowledge, and skills.

EDUCATION

- **B.E -Electronics and Instrumentation Engineering (CGPA 6.9) – Bannari Amman Institute of Technology, Sathyamangalam | 2014-2017**
 - **DIPLOMA IN ENGINEERING –Instrumentation and control Engineering (92.2%) – Kongu Polytechnic College, Erode | 2010-2013**
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SKILLS

- HTML, CSS, WORDPRESS
 - PHP , SQL
 - SERVERS, CONTROL PANEL,DNS
 - JAVASCRIPT , JQUERY, BOOTSTRAP
 - DIGITAL MARKETING, EMAIL MARKETING
 - ADOBE XD, FIGMA, SKETCH
 - PHOTOSHOP, ILLUSTRATOR, INDESIGN
 - AFTER EFFECTS , PREMIERE PRO
 - CLIPCHAMP, CANVA
 - POWER POINT
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WORK HISTORY ~ 6.0 Years

1. BIZDATA360 SOFTWARE PVT LTD (Oct 2023 – Current)

Sr. Software Engineer(Creative Designer Web/Graphic/UI)

Responsibilities

- Rapidflow Apps (Parent company) WebSite Development and Support .
- Graphical design, Case study design, White paper, Posters , Banners, Infographics, Motion video, etc..
For Rapidflow Apps and Bizdata (Adobe XD, Figma, Photoshop, Illustrator, Indesign)
- Working on projects related to UI/UX Design and Graphical Design for Website and Banners.

2. TECHNOFORTE SOFTWARE PVT LTD (July 2021 – Sep 2023)

UI developer and Design

Responsibilities

- Working on projects related to UI/UX Development, UI/UX Design.

- UI Design (Wireframe, Storyboard, Prototype, Visual Design) (Adobe XD, Figma, Sketch, Adobe XD, Figma, Photoshop, Illustrator, Indesign)
- Developing new Website , Maintaining client website and Servers.
- UI/UX Design For Product Design, Mobile App, Landing Page and Analytics Dashboard
- SEO activities, Email Marketing, Social media activities, Email templates creation, social media post design.

3. FREELANCER (*Sep 2020 – July 2021*)

Responsibilities

- Worked on projects related to Web Development, UI/UX Design, Digital Marketing and Graphic designing. (Adobe XD, Figma, Sketch)

4. BANNARI AMMAN INSTITUTE OF TECHNOLOGY (*Feb 2019 – Sep 2020*)

Web Developer- Digital marketing team

Responsibilities

- Developed websites as per client needs using HTML, CSS, PHP, SQL etc.,
- Created blog sites using WordPress
- Creating UI design for website (Wireframe, Prototype, Visual Design).
- Worked efficiently in Digital marketing, UI for Landing page, Graphic designing for Social Media

PROJECTS

- www.bitsathy.ac.in – A responsive website with many features related to college admission, information required for the students and the public. Created using HTML,CSS, PHP, SQL etc.,
- blog.bitsathy.ac.in – College blog created using WordPress for the benefit of students to know about the college news and events along with other categories to improve their knowledge
- www.inteliquisolutions.com –Created using web development tools to support my freelancing projects. It deals with my profile, projects and contact details
- www.blogiffy.com – An educational blog to strengthen the knowledge of the society with wide varieties of information categorized to read better

- www.racetrackcalltaxi.in - Developed website for race track call taxi, running in three districts of Tamil Nadu. Customer friendly, easy to access, hassle free booking makes this website unique.
- www.magizhampro.in - Created a project related to property development, real estate etc.,
- www.onpalms.com - Worked in UI/UX design and development of website and landing page for smart warehouse management system. Designed using Adobe XD , Photoshop, Illustrator. Development using WordPress, HTML and CSS.
- Palms warehouse software product design.
- www.Technoforte.co.in- Worked in website development, design work and social media activities.
- Tksa.in -Worked in website and User portal and maintaining servers.
- **TOYOTA VTEM** - Mobile app UI Design.
- **RASREE** - School and college management system product UI Design.
- **TOYOTA** - Business Analytics Dashboard design and banners.
- **MOSIP** - Product based logo creation.
- **Etc** - Maintaining client servers, Websites and Involving UI design related projects.

PERSONAL INFORMATION

- Date of Birth: 10th March,1995
- Marital status: Single
- Nationality: Indian
- Address: 8/3628 Anna nagar, Pooluvapatti(po), Tirupur-641602.

LANGUAGES

- English, Tamil (R,W,S)
- Malayalam (S)

AFFIRMATION

I affirm that my skills and experience will be distinctive resource to your organization.

Date:

Place: HSR Layout, Bangalore.

Sincerely,

Vimalkumar P